

Product activation

Let's uncover new opportunities to elevate your Brand

AURUMLOGIK is a global platform that connects Brands with the world's leading Creatives, enabling you to collaborate directly with top Experts

Our platform helps you save time, reduce costs, and deliver exceptional quality. We've redefined how you create Posts, showcase your brand's Work, and find the perfect Creatives for collaboration—whether you're a Brand representative, Marketing Director, Recruiter, or Manager. Every Expert on AURUMLOGIK undergoes our Moderation process, giving you access to a curated database.



At AURUMLOGIK, we understand the challenges facing the industry today

We are here to listen, engage, and work together to find the best solutions for your Brand. Let's open the conversation about what we have to offer and explore our Priority plans—designed to help you achieve your creative and business goals. We're ready to team up and create a path that drives real results for everyone.



A silhouette of a person holding a glowing orb of fire against a blue background. The fire is bright orange and yellow, with a soft glow around it. The person's face is obscured by the fire.

SHEDDING LIGHT ON INDUSTRY CHALLENGES



Challenges for Brands and Clients

01

Companies and Brands in the creative world face challenges that hinder their ability to thrive and innovate

One of the most significant issues is the lack of a unified platform where everything they need comes together. This leads to wasted time and resources as they juggle multiple tools and platforms for Talent sourcing, Project management, marketing, and collaboration.

03

Moreover, there's often a lack of streamlined communication between Brands, Creatives, and Agencies, resulting in delays, misunderstandings, and more

Managing creative Portfolios, promotions, and campaigns across diverse platforms adds complexity and slows decision-making.

02

Finding the right Talent can also be a struggle

Many Brands struggle to connect with skilled Creatives who truly align with their vision, leading to mismatched collaborations or underwhelming results.

04

Finally, Brands constantly battle to stay relevant and innovative in an oversaturated market

Standing out requires seamless collaboration and high-quality creative output, which is hard to achieve without the right infrastructure.

THESE ISSUES INDICATE THE NEED FOR A COMPREHENSIVE PLATFORM TO STREAMLINE PROCESSES, CONNECT WITH TALENT, AND DRIVE CREATIVE EXCELLENCE



COMPLEX PROBLEM SOLVING

We've created a unified ecosystem for Video, Audio, and Photo production—streamlining search, management, and collaboration



How we are solving these Challenges

AURUMLOGIK offers comprehensive solutions to help Companies and Brands thrive in the creative world by addressing their key challenges:



A Unified Platform

A single space where Brands can manage talent sourcing, Project collaboration, finances, contracts, campaign management, and so much more.



Direct Access to Talent

Connect with top-tier Creatives who align perfectly with your vision, ensuring impactful and seamless collaborations.



Insights and Analytics

Gain valuable data and insights on your Projects, audiences, and performance to make informed, strategic decisions.



Financial Management

Track budgets, expenses, and payments directly on the platform, keeping finances transparent and controlled.



Brand empowerment

AURUMLOGIK empowers Brands to strengthen their position in the market, reach new audiences, and thrive in a digital-first world, all while preserving their exclusivity



Secure Contracts and NDAs

Easily create, share, and sign legally binding contracts and NDAs to protect your interests and ensure smooth collaboration.



Streamlined Communication

Collaborate with Creatives, Teams, and agencies in one place, reducing delays and improving efficiency.



Brand Promotion

Elevate your Brand's visibility with tailored tools to showcase your Projects, attract Talent, and stand out in a competitive market.

AURUMLOGIK EMPOWERS BRANDS WITH THE TOOLS THEY NEED TO SIMPLIFY OPERATIONS, CONNECT WITH THE RIGHT PEOPLE, AND EXECUTE CREATIVE VISIONS WITH EASE AND CONFIDENCE



Welcome to our ecosystem—the DNA of AURUMLOGIK, where every contributor shapes our story



Apprentice



Schools &
Academies



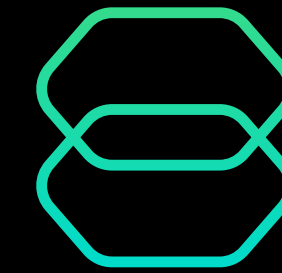
Talent



Experts



Brands



Global
Partners



Viewers



World of Talent®

Get access to a growing database of Talent from around the world



Workman
Director
Verified



Ben Roberts
Director
Verified



Leo Vetrovs
Producer
Verified



Livia Botosh
Camera Operator
Verified



Charlie Lipshutz
Director
Verified



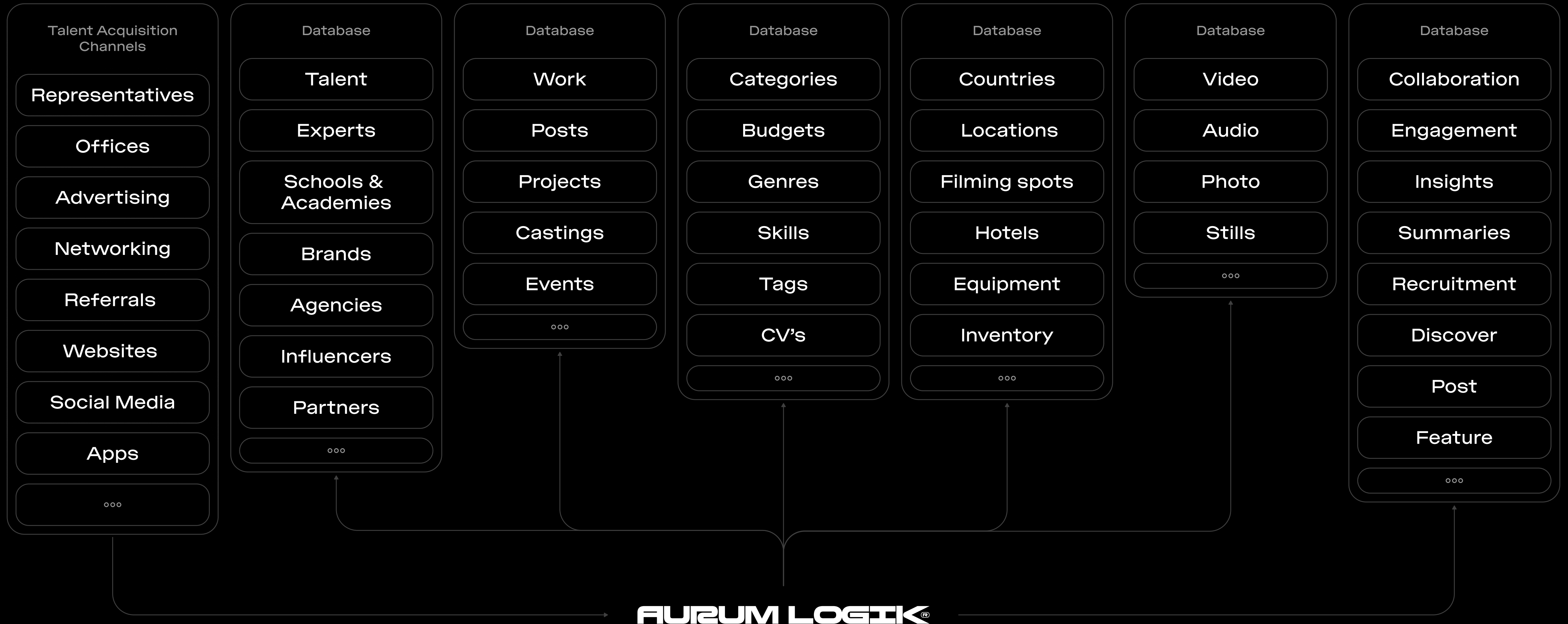
Phillip Calzoni
Director
Verified



Abram Baptista
Director
Verified



Your new Global Vision



A foundation of online tools designed for seamless collaboration within a unified ecosystem



Dashboard

Files, Tasks, Projects, Roadmaps, Treatments, Presentations & More



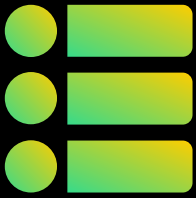
Teams

Contacts, Chats, Groups, Tags, Labels, Finance, Notes & More



Locations

A Database Of Photo And Video Locations, Equipment & More



Timeline

Jobs, Projects, Posts, Experts, Clients, Contracts & More



Catalog

Likes, Views, Work, Experts, Clients, Collections & More



Blueprint

Monetize With Ease, Access Our Growing Database Of Stills & More

AURUMLOGIK FLAGSHIP STORE

Join our Flagship Store's growing community of Experts, Talent, and global Brands.



8085 AURUMLOGIK, INC

62 RUE CHARLOT, PARIS, FRANCE

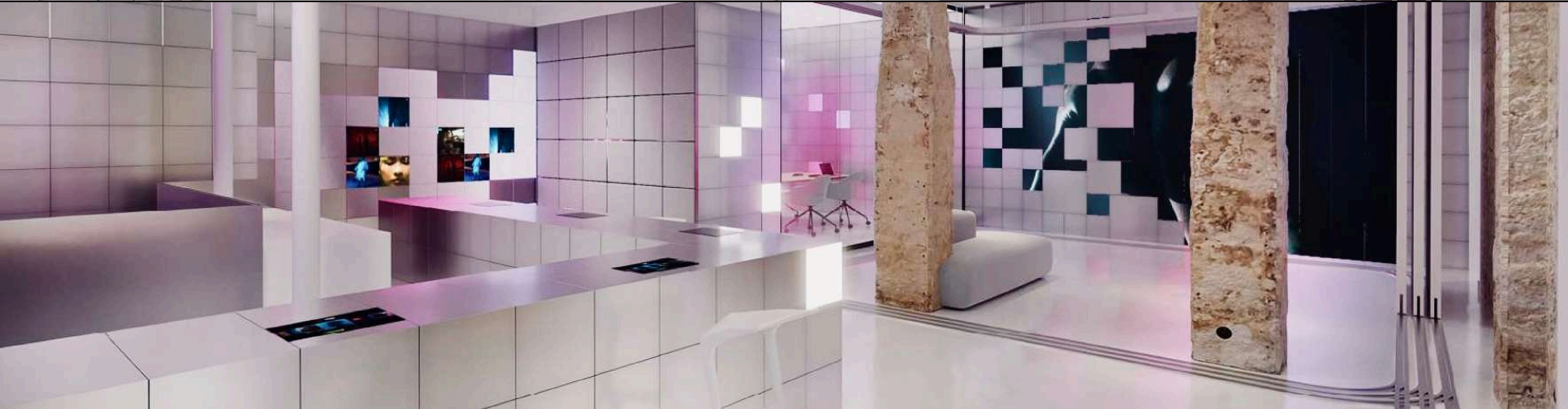
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AURUM LOGIK®

**A SPACE WHERE YOUR VISUAL IDEAS COME
TO LIFE—FUELED BY CUTTING-EDGE TOOLS
FOR EFFORTLESS COLLABORATION**





Priority Plans

We're excited to introduce a new feature powered by our dedicated Base Team, designed to support you in shaping your upcoming Projects.

To provide the attention you deserve, we collaborate with those who align with our visionary values. To join our exclusive Catalog, you must pass our Moderation process. Then, submit your bank details. If approved, the deposit will be seamlessly deducted to kickstart your Project. This deposit guarantees focused, tailored support and participation in our upcoming global advertising campaigns. This will help us to fully commit to bringing your vision to life.

THIS WILL HELP US TO FULLY COMMIT TO BRINGING YOUR VISION TO LIFE



\$3,000 Deposit

Unlock a paid Brand Profile on our platform, along with the following benefits:



Get Featured

Get your Brand logo featured on a section of our Landing page



Reduced commission

Enjoy your first order commission-free, and later on, a reduced service commission of 2% for 1 year thereafter



Catalog Work

Get your Work published in our Catalog



Accelerated Moderation

Get accelerated Moderation and onboarding process



Base Team

Assistance in drafting and submitting requests to Experts



Obtaining concepts

Opportunities to receive concepts from Experts



Special offers

Access to special offers and discounts from community members



\$5,000 Deposit

Gain unparalleled visibility and exclusive benefits:



Reduced commission

Enjoy your first order commission-free, and later on, a reduced service commission of 1% for 1 year thereafter



Dedicated Space

Get a dedicated space on our Landing page and Timeline inside the app to showcase your Brand and products.



Accelerated Moderation

Get accelerated Moderation and onboarding process



Catalog Work

Get your Work published in our Catalog



Base Team

Assistance in drafting and submitting requests to Experts



Obtaining concepts

Opportunities to receive concepts from Experts



Special offers

Access to special offers and discounts from community members



\$7,000 Deposit

Gain unparalleled visibility and exclusive benefits and all features from the \$3,000 and \$5,000 packages.



Reduced commission

Enjoy your first order commission-free, and later on, a reduced service commission of 0.5% for 1 year thereafter



Personalized feedback

Personalized feedback on Portfolio improvements and suggestions



Obtaining concepts

Opportunities to receive concepts from Experts



Catalog Work

Get your Work published in our Catalog



Special offers

Get access to special offers and discounts from community members



Accelerated Moderation

Get accelerated Moderation and onboarding process



Base Team

Premium Base Team support & assistance in drafting and submitting requests to Experts



Priority placement

Get Priority placement in our exclusive Landing Page section, Brand Spotlight, and Timeline within the app



Fashion Week Offer

Exclusive

Twice a year, during the February/March and September/October Fashion Weeks, you have the opportunity to showcase your Brand collections in an exclusive pop-up-style event. Additionally, throughout the year, your logo will be prominently displayed on our dedicated Expert Wall, alongside our curated Top Experts, exclusive Brands, and industry-leading Companies. Display schedules and event details will be tailored to your needs upon purchase.



Payment system

Clients & Brands

Experts

Commission

7.5% commission for total spending
up to \$50,000

5% commission for spending above
\$50,000

AURUM LOGIK



Priority Access & Accelerated Search

Gain exclusive early access to a Moderated pool of Experts with unique Projects.



Enhanced Visibility

Get your concept submissions prioritized so they're seen first by Clients and Brands. Stay ahead with instant notifications about new Posts tailored to your expertise.

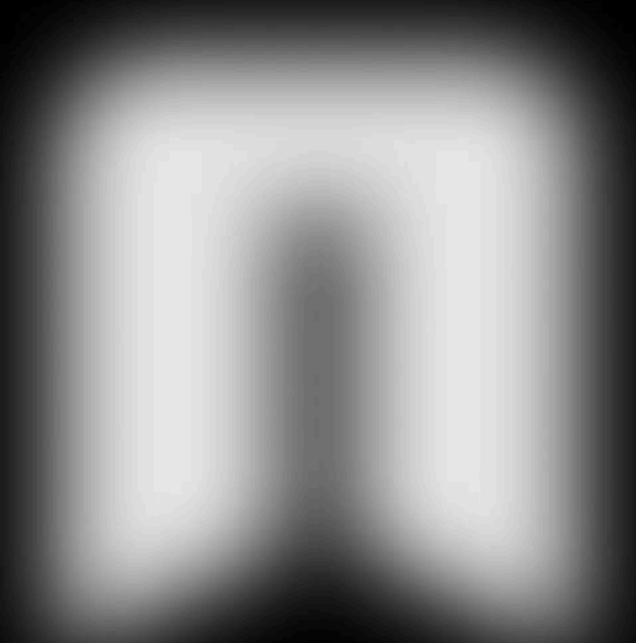


Loyalty Program with Rewards

Unlock exclusive benefits, such as discounts on your Project orders and bonus points for achieving milestones —redeemable for unique perks within the system.



All Priority Plan members who acquired the corresponding plan and passed our Moderation process will take center stage on a dedicated section of our platform ahead of Paris Women's Fashion Week in March 2025.





AURUMLOGIK provides Brands with global exposure, premium positioning, and seamless digital integration through services designed to elevate your presence

Strengthen your market position, connect with new audiences, and thrive in a digital-first world—all while maintaining your exclusivity.



Ready to redefine your Brand's future?

**JOIN AURUMLOGIK TODAY WITH OUR
PRIORITY PLANS**





BY DAREDEVILS FOR DAREDEVILS